***Methodology***

The Methodology part of your SBA focuses on the instruments used to collect data ie. Your questionnaire, interview and observation. In the Methodology you need to clearly explain your instrument.

* What instruments were used?
* Describe the instrument?
* Why was this instrument chosen?
* What are the advantages of using this instrument?
* What are the limitations of using this instrument?

**NOTE: The above question must be answered for at least 2 instruments ie. A questionnaire and an interview.**

***SBA Mark scheme***

Data collection instrument clearly defined **2 marks**

Data collection instrument appropriate for the collection of this type of data **1 mark**

Include at least 2 methods of data collection **1 mark**

Method of data collection clearly defined **2 marks**

Method of data collection adequately justified  **2 marks**

Limitations to data collection method clearly stated **2 marks**

**Total 10 marks**

**Sample Methodology**

**Methodology**

DATA for the project was collected with the use of two data collection instruments. The first and major instrument was a questionnaire. The questionnaire consisted of 20 question, all questions was open ended and directed towards a Taxi driver on the Arima to Brazil route. A questionnaire was the best method to collect a large amount of data (quantitative) for the first time (primary). Questions were specific to that taxi driver and gathered data about him and his vehicle. The questionnaire allowed the driver to take the question home and at his leisure answer the question to the best of his ability and get assistance where needed. The second method of data collection was an interview with the taxi driver. The method was useful to get more in depth, specific data building on the questionnaire. This was necessary to clarify some answers given in the questionnaire. It also allowed us to generate a cash flow and income statement for the driver since does not keep accounts.

The major limitation of this type of data collection is the inaccuracy of data. This could be as a result of the limited education of the driver, a lack of willingness to give accurate data and his inability to keep and collect the data needed. There were no financial document or accounting record hence gathering historical data was difficult.